

A black leather jacket hangs from a metal hook inside a locker. The back of the jacket features the name 'BELL' in large, bold, orange-yellow letters. The locker door is open, revealing the interior metal frame and a handle.

BELL

A 1500 schoolmates reunion.

*Your business to **shine***



A 1500 schoolmates reunion.

Named after Richard (Dick) Bell, Bell High School was constructed in 1962 by the Carleton Board of Education. For 50 years, Bell High has been investing in the education of our youth and has been home for many great alumni including John Manley, Steve Yzerman, Doug Smith, John Baird, Allison Korn, and Ryan North. The school has also been designated as a “School for the Gifted” by the Ministry.

2012 marks the 50th year for the school and the reunion steering committee has been hard at work putting the pieces together for the celebration. This package will provide you with several opportunities to boost your brand at the event of the year that will draw in 1500 attendees over the course of one weekend. Our delegates will include well established business owners from around the region and successful public personalities.



Every school year, this hallway is bustling with students.

Elements are planned throughout the weekend to ensure optimum guest experience that include VIP mix and mingle; Good Old Pub Night, Great Golf Day; and a Gala Dinner. Approximately 120–144 golfers are expected to participate in the Golf Day and 1000 attendees are expected at the Gala Dinner.

This is your opportunity to showcase your business and brand at what is expected to be one of the largest gatherings of the 2012 fall season. Don't miss out.

All sponsors will receive:

- Logo recognition on event website
- Company logo on signage at events held at the school
- Recognition as a sponsor on all printed material distributed prior to event



“Practically everyone in our grade 13 class found ourselves volunteering at the 1968 Liberal convention that chose Pierre Trudeau. It was an unforgettable experience!”

John Manley (1965–1968)

Platinum Sponsor

\$6500 Early bird rate: \$5000 (Expires January 31, 2012)

- Company name/logo included under the title of the event (Sponsored by 'Company Name')
- Industry exclusivity
- Mention as sponsor in 45 PSA radio spots leading up to event
- Full-page ad in souvenir booklet
- Optional display table for promotional material at event registration
- Recognition on the events listing on the website
- Sponsor of one hole with one foursome at the Golf Tournament (\$500 value). Opportunity to activate your brand at a hole during the Golf Tournament
- Table for ten (10) at Gala Dinner and networking event Saturday, October 6, 2012 with company name on table
- Company mention as sponsor on all print ads
- Opportunity to activate your brand at kick off night on October 5th
- Opportunity to speak for two (2) minutes at Gala Dinner, Saturday, October 6, 2012





We were all athletes on the court.



“I still remember all the practices and tournaments as part of Bell’s hard-working senior girls’ basketball team that won silver at OFSAA in my Grade 13 year (fall of 1988)... the fitness and teamwork we learned on that team was a great foundation for when I later took up rowing in university, made the national team and competed at two Olympic Games.” Alison Korn (1985–1989)



The BHS Reunion Gold Sponsor

\$3000

- Prominent placement of company logo on signage throughout reunion
- Mention as sponsor in 25 PSA radio spots leading up to event
- Recognition on the events listing on the website
- Half-page ad in souvenir booklet
- Sponsor logo included on signage throughout the events
- Company mention as sponsor on all print ads
- Four (4) complimentary tickets to attend Gala Dinner and networking event Saturday, October 6, 2012
- One (1) foursomes in the BHS Reunion Golf Tournament
- Hole signage at Golf Tournament
- Optional display table for promotional material at Golf Tournament



22:30 and 06:00.
Violators are
subject to
prosecution
under the
Trespass to
Property Act

Code of Conduct
NO FOUL LANGUAGE
NO ALCOHOL
NO VEHICLES
NO LOITERING

The BHS Reunion Silver Sponsor

\$2000

- Company logo on signage throughout reunion
- Recognition on the events listing on the website
- Sponsor logo included on signage throughout the events
- Company mention as sponsor on all print ads
- One (1) foursomes in the BHS Reunion Golf Tournament
- Quarter-page ad in souvenir booklet





“Bell High School for me was such an accepting place, where everyone got along. I loved hanging out with my friends at my locker on spare, chatting over hot chocolate and giant oatmeal cookies in the caf, and talking with my teachers in the hallway, and working on the yearbook in the library.”

Amanda Albania (1990–1995)

Pub Night Sponsor

\$1500

- Company name/logo included under the title of the event (Sponsored by 'Company Name)
- Company logo on signage throughout Pub Night
- Recognition on the events listing on the website
- Company mention as sponsor on all print ads
- One minute welcome at Pub Night Opening
- Two (2) complimentary tickets to attend Pub Night event

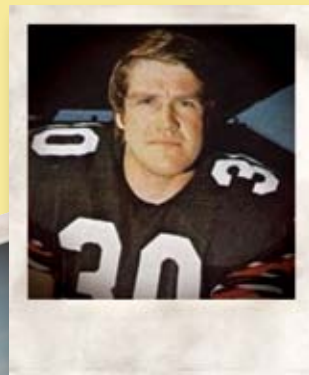


The Gala Dinner

Saturday, October 6th, 2012

Tudor Hall

The Gala Dinner represents the one occasion during the weekend where we can have 1000 delegates in the same room. Representation from each of the decades making up the 50 years of Bell High students will be in attendance at this entertaining and elegant evening.



***“Your acquaintances
affect your growth
and maturity, not
the institution.”***

Dan Dever (1962–1966)



Reception Sponsor

6-7 pm

\$1000 (3 Available)

- Signage recognition at the cocktail reception event
- Logo recognition on all marketing materials on-site
- Logo recognition on the event page on the BHS Reunion website
- Digital recognition on-site slide loop

In-kind Donations

Showcase products and services to this key audience by partnering with us.

In-kind provision of: décor, rentals, talent, printing, bar, etc.

- Logo recognition on on-site digital slide loop
- Specific benefits as negotiated individually



“Playing football in the field with page wire fencing and cow pies and being amazed at Danny’s skills to carry a ball.” Tom Gougeon, PhD (1962–1966)



The football field and track: a reminder of the social environment of Bell High School.

***Share old memories and new opportunities with
1500 eager alumni. Reconnect with old friends
and make new meaningful connections.***

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